



## COVERING ALL BASES

Terra Firma Industries has earned a reputation as a leading innovator due to the popularity of its fibreglass composite lids and access covers. Established in 1994, the company provided a much-needed alternative to heavy and dangerous concrete and metal lids that were in use.

“Broken concrete covers were in plague proportions in Victoria. Frustrated councils were constantly replacing them, only to see the next bus or garbage truck break them again,” said Terra Firma Managing Director, Ashley Reid.

“Terra Firma Pit Lids provided a durable alternative that could handle the load. Councils began to see the results and the cost savings from not constantly replacing broken lids. “Over time councils moved away from concrete covers and began specifying Terra Firma for all new housing estates in Melbourne’s growth areas.”

Today, the company maintains a strong focus on innovation, such as the introduction of Terra Firma Endurotek, which features a design depicting stormwater travelling to the sea. The team also provides specialised, high-tech services and products across Australia, including a wide range of new composite covers for a variety of purposes.

Mr Reid said the response from clients, including councils, road, rail, water, power authorities and telcos, was ‘overwhelming’.

“Our cutting-edge products are now routinely specified at the design stage by authorities across Australia,” he said. “Many authorities will no longer accept concrete or cast iron as an option due to the superior performance our lids offer.

“Designers are also aware that they have an obligation under harmonised national OH&S laws to reduce or eliminate safety risks. This obliges them to specify the safest products for both installation and lifetime use and this has generated a lot of interest due to the OH&S benefits of Terra Firma Covers.”

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